

THE SUNDAY TIMES travel

1st July 2015

The VFM's

The votes have been counted, the red carpet rolled out, and the world's best-value hotspots are now waiting anxiously in the wings. It's the Oscars of tour ops, the Emmys of airlines, the BAFTAs of B&Bs... It can only be our Value For Money Awards 2015! Grab a pen and make notes — our coveted 'golden piggy bank' trophies go only to the globe's most brilliant bargains

Image: **hitandrun**

Best-value world resort

★ **WINNER:** **Jakes**, Treasure Beach, Jamaica

This Caribbean Institution (jakeshotel.com; doubles from £63, room only) stands out to our panel for its distinct 'feeling of being in Jamaica, not any old Caribbean island'. Owner Jason Henzell has 'strong links with the local community, connections that money can't buy — you can even play cricket with the locals'. It's particularly good-value out of high season (go in May-June or October-November), and while its beach is nothing to write home about, you can nab a sandy spot by Jack Sprat's shack, two minutes along the coast. Want to feel like you've hit the jackpot? Time your visit with one of the 'special farm-to-table dinners at their supplier farms up in the hills'.

Treasure Island: **Jakes**, in Jamaica, has strong ties with the locals; right, kid-friendly Marinha in Portugal

