

THE SUNDAY TIMES

travel

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DECEMBER 2012 £5.70

Simple solutions

It's not all big bucks resorts with non-stop music. You can find dreamy, down-to-earth hideaways, too



JAKES, JAMAICA

Best bit: The laid-back vibe with everything on tap – organic food, movies and sea views.

It's all about taking it easy, so for a lazy lunch, go to Jack Sprat, a shack-style spot in its own bay. Here, you get wi-fi, rum and cokes, pizza and dips in the ocean on tap. Later, you can watch a movie over a giant, jerk-sauce-smothered crab. Rooms and cottages are colourful and breezy, with the kind of terraces and outdoor bathrooms you'd expect to pay mega bucks for. You can have sea views from your bed for under £100.

Get me there: Doubles from £71, room only

(00 1 877 526 2428, www.jakeshotel.com); Virgin Holidays + Hip Hotels (0844 573 2460; www.vhphotels.co.uk) has a week from £1,299pp, room only, with Gatwick flights.